**Cookie Policy**

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Cookies are small text files that are downloaded to your device by websites you visit. They allow the website to recognize your device and store some information about your location and past actions.

With cookies’ help, websites collect information about the visitors’ session on the website, such as language or the type of device (mobile or desktop) used in order to access the website. Cookies enable the improvement of the browsing experience and their owners have the possibility to provide the visitors information or materials which are relevant to their needs.

Cookies are classified in (i) one-session cookies (which are deleted right after closing the website), and (ii) cookies stored on your device in order to use them for your future visits on that website (in other words, persistent cookies). Those cookies reactivate when you re-access the website which stored the cookie on your device. By the owner of the cookies, there are first-party cookies (which are placed by the owner/s of the website – in this case, maraciju.ro) or third-party cookies (placed on your device by third parties).

The lifetime of cookies can significantly vary, taking into consideration their purpose. As we have previously mentioned, some cookies are stored for one session only and other cookies are stored for a definite time on your device. Regardless the cookies’ type, you can always delete or deactivate them.

Cookies are not harmful for your device. They cannot store malware, viruses or any other harmful files. Also, they cannot access the data stored on your device. Given that cookies are installed through a request from the web browser (more precisely, by its webserver), only the webserver can access the cookies when the visitor re-accesses the website associated to that webserver. Generally, browsers have confidentiality settings which provide different cookies acceptance levels, lifetime and automatic deletion after the visitors’ sessions.

Some cookies collect anonymous information, which are not able in any way to identify individuals. Other cookies collect information which can identify you – for example, your IP address.

This website uses both first-party and tracking technologies .

We have listed below the cookies and technologies that we use on maraciju.ro, what each cookie is used for and how long it is retained below.

1. **Strictly necessary/essential cookies** - These cookies are necessary for our websites to function as they enable you to navigate around the sites and use our features. They cannot be switched off in our systems. They are activated set in response to your actions such as setting your privacy preferences, logging-in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work.
2. **Performance/analytics cookies** - These cookies allow us to collect information about how visitors use our website, including the number of visitors, the websites that referred them to our website, and the pages that they visited. We use them to compile reports, to measure and improve the performance of our website, analyze which pages are the most viewed, see how visitors move around the site and fix bugs. If you do not allow these cookies, your experience will not be altered but we will not be able to improve the performance and content of our website.
3. **Functional cookies** - These cookies enable our website to supply enhanced functionality and personalization and remember your preferences. They may be set by us or by third party providers whose services we have added to our pages, including social media platforms. If you do not allow these cookies, some of these services may not function properly, or you may not be able to view certain social media content available on our websites.
4. **Targeting/advertising cookies** - These cookies may be set by us to offer your personalized content and opportunities to cooperate. They may also be used by social media companies we work with to build a profile of your interests and show you relevant adverts on their services. They do not store directly personal information but are based on unique identifiers related to your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

We also use the following technologies to gather information from your device, in particular:

1. **Pixels/beacons**: these are small codes in our websites and emails that track your activity, like if you visited a certain webpage or opened an email. They help us understand if our online marketing is working and are used for analytics or advertising.
2. **Scripts/tags**: these are codes on our website that collect data about how you interact with our site, like clicks or page views. They're used for tracking, analytics, or to add third-party content to our website.
3. **Local storage**: we may store data locally in your device’s cache, for example to load content quicker, to remember your preferences and save data from your previous sessions, to follow your activities across different sessions and visits to our website and deliver more personalized content and advertising.

There are situations in which parts of other websites are displayed on our website. In order to remove these cookies, you will need to visit the third-party websites and follow the instructions in their cookie notices.

If you want to disable cookies, including third-party cookies, on your device please follow the instructions in the links: [Internet Explorer](https://support.microsoft.com/en-us/help/260971/description-of-cookies), [Google Chrome](https://support.google.com/chrome/answer/95647?hl=en), [Safari (desktop)](https://support.apple.com/en-gb/guide/safari/sfri11471/mac), [Safari (mobile)](https://support.apple.com/en-us/HT201265), [Firefox](https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer), [Opera](https://help.opera.com/en/latest/web-preferences/#cookies).

If you have any questions, requests or if you would like further information about this Cookie Policy, please contact us at:

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